



2027 Winter Executive Leadership Meeting

JANUARY 15–18, 2027 | TERRANEA RESORT | RANCHO PALOS VERDES, CA
CORPORATE SPONSORSHIP OPPORTUNITIES

A more intimate kind of meeting. A more focused opportunity to connect.



DEPARTMENT CHAIRS

Leaders setting the direction and priorities of their departments.

FINANCIAL & EXECUTIVE LEADERS

Leaders supporting resources, operations and departmental strategy.

INVITED DEPARTMENTAL LEADERSHIP COLLEAGUES

One additional colleague per participating department.

A meeting shaped by the people in the room. Through the registration process, participants help identify the issues they most need to discuss on this meeting's theme of workforce development. Program topics and speakers/moderators are selected through a crowd-sourced model, drawing on input and volunteer interest gathered during the registration process. In addition, late-breaking, high-priority topics identified by Pathology Department Chairs and Executives may be added during the meeting. Plenary conversations, smaller breakout discussions, immersive recreational and social activities, and the welcome reception and other shared breakfasts and breaks are designed to encourage networking experiences throughout the meeting. While the content remains flexible, the format (featuring both large and small group discussions) fosters a dynamic, engaging environment for strategic and productive conversations.

Topics from the 2026 Consolidated Regional Meeting with nearly 70 academic attendees included: Implementing and Preparing for Digital Pathology & Artificial Intelligence, Advocating for the Academic Department, Leadership in Education and Training, and Faculty Recruitment and Development.

A concentrated group. Influencers. Decision-makers. Shared institutional challenges. The audience encapsulates the core group of leaders of the academic pathology departments around the nation who are focused on the executive strategies of an academic department. This provides Corporate Sponsors with meaningful opportunities to increase brand visibility and recognition, connect directly with attendees and key decision-makers, generate qualified leads and business opportunities, showcase products and services, foster meaningful engagement and networking, support the attendee experience, and gain access to exclusive or high-impact opportunities that differentiate organizations from competitors.

Schedule highlights:

(All listed times are in Pacific Standard Time)

- Set Up in Sponsorship Hall on Friday, January 15th from 2:00-5:00pm (All Sponsorship Levels)
- Friday, January 15th from 5:00pm-6:00pm - Sponsorship Welcome & Networking Hour, featuring all sponsors
- Friday, January 15th from 6:00pm-8:00pm - Welcome Reception (Attendance Exclusive to Welcome Reception Sponsor)
- Saturday, January 16th from 7:00-8:00am - Breakfast and networking with sponsors
- Saturday, January 16th from 12:00-2:00pm - General attendee lunch and networking with sponsors
- Sunday, January 17th from 7:00-8:00am - Breakfast and networking with sponsors
- Take-down in Sponsorship Hall on Sunday, January 17th from 8:30am-11:30am

2027 SPONSORSHIP OPPORTUNITIES

Choose the level of presence that fits your company or organization.



PREMIER SPONSORSHIP

- Recognition and logo on meeting materials and onsite signage (website, promotions, handouts)
- Up to two company representatives
- Participant list, subject to AAPath use restrictions*
- Table and two chairs in foyer for display/information
- AAPath e-News advertising for five months (February–June 2027)
- One AAPath-approved promotional blurb distributed through designated member listserv(s) (~350 listserv members total)
- Lanyard sponsorship (Exclusive to the first two premier sponsors)
- Dedicated Sponsor meeting room for one (1) day to host attendees for focus groups, small group discussions, workshop demos, etc.; capacity is up to 15 seats only (Exclusive to the first two premier sponsors)

\$8,000



STRATEGIC SPONSORSHIP

- Recognition and logo on meeting materials and onsite signage (website, promotions, handouts)
- Up to two company representatives
- Participant list, subject to AAPath use restrictions*
- Wi-Fi Sponsorship - Included on signage and Wi-Fi password (Exclusive to the first strategic sponsor)
- Table and two chairs in foyer for display/information
- AAPath e-News advertising for three months (February–April 2027)

\$6,000



MEETING SPONSORSHIP

- Recognition and logo on meeting materials and onsite signage (website, promotions, handouts)
- Up to two company representatives
- Table and two chairs in foyer for display/information

\$4,000

MAKE THE CONNECTION YOUR OWN

Add visibility or a more focused point of connection to your meeting sponsorship.

WELCOME RECEPTION: \$12,000 - Exclusive recognition for the opening reception, including prominent event signage and corporate participation. *Includes branded napkins, tabletop stations with sponsor logo, dedicated Welcome Reception signage with the sponsor logo, at least one (1) podium mention in the Opening Welcome, 2-3 minutes for a Company representative to address the audience, and facilitated engagement time with Key Leaders.*

LEADERSHIP DINNER: \$8,000 - Targeted dinner for approximately 8-12 invited attendees, plus up to two corporate representatives.

TARGETED ATTENDEE LUNCH: \$6,000 - Targeted lunch for approximately 10–15 invited attendees, plus up to two corporate representatives.

BREAKFAST SUPPORTER: \$4,000 - Table signage at dining tables on selected sponsored day, including the opportunity to provide a company-branded item on every table, and recognition in meeting materials. One supporter per breakfast.

BREAK SUPPORTER \$1,500 - Recognition on shared sponsor signage displayed during all scheduled breaks and in meeting materials, including the opportunity to provide company-branded disposable coffee cups. Multiple supporters available.

INTERESTED IN JOINING US AT TERRANEA? Space is limited. Apply Now! Applications are accepted until **SOLD OUT** or 12/1/2026.

Application Link: <https://www.surveymonkey.com/r/WinterExecutiveLeadershipMeetingSponsorshipForm>

*Participant lists are provided for relationship-building purposes only and may not be used for mass marketing or distribution lists.

****MEMBER DISCUSSIONS** - Closed-door discussion sessions remain reserved for participating AAPath members of academic departments.

Contact us at: exhibits@academicpathology.org • **January 15–18, 2027** • **Terranea Resort**, Rancho Palos Verdes, California