Association of Pathology Chairs
2006 Annual Meeting
APC/PRODS/PDAS/CDS

Cheyenne Mountain Resort
Colorado Springs, Colorado
July 12-15, 2006

The Business and Practice of Pathology

Keynote Address:
Medical Challenges in Space: The Ultimate Outreach
Jack W. Smith, MD, PhD
University of Texas, School of Health Information Sciences at Houston

Distinguished Service Award Recipients:
Richard G. Lynch, MD
University of Iowa

Emanuel Rubin, MD
Thomas Jefferson University,
Jefferson Medical College

Early (Reduced) Registration Deadline: June 12, 2006
Housing Reservations Deadline: June 11, 2006

www.apcprods.org
Wednesday, July 12, 2006

7:00 a.m. – 6:00 p.m.  Meeting Registration
7:00 a.m. – 8:00 a.m.  Continental Breakfast for PDAS Participants

**PDAS Program:**
8:00 a.m. – 10:00 a.m.  PDAS Plenary: Healthy, Wealthy, and Wise
10:00 a.m. – 10:30 a.m.  Break
10:30 a.m. – 12:00 p.m.  PDAS Plenary (Continued)
12:00 p.m. – 1:30 p.m.  PDAS Lunch
1:30 p.m. – 3:00 p.m.  PDAS: Billing Tutorial
                      Harry Pukay-Martin
3:00 p.m. – 3:30 p.m.  Break
3:30 p.m. – 5:00 p.m.  PDAS: Billing Tutorial (Continued)
                      Harry Pukay-Martin

**PRODS Program:**
8:00 a.m. – 10:00 a.m.  PRODS Council Breakfast Meeting
10:00 a.m. – 12:00 a.m.  PRODS Committee Meetings
12:00 p.m. – 1:30 p.m.  Lunch

**PRODS Educational Meeting:**
1:30 p.m. – 2:15 p.m.  Intro/Updates to ACGME/Pathology RRC
                      Steven P. Nestler, PhD and Margaret M. Grimes, MD
2:15 p.m. – 3:15 p.m.  Intro/Updates to American Board of Pathology
                      Betsy D. Bennett, MD, PhD
3:15 p.m. – 3:30 p.m.  Break
3:30 p.m. – 4:00 p.m.  NRMP Updates
                      Mona M. Signer, MPH
4:00 p.m. – 4:30 p.m.  ACLPS: Recommendations for CP Curricula
                      Bruce Alexander, MD

**APC/PDAS/PRODS/CDS Program:**
5:00 p.m.  Welcome Reception
6:20 p.m.  Welcome, Moment of Silence
                      David Wilkinson, MD, PhD, APC President
Keynote Event:  Medical Challenges in Space: The Ultimate Outreach - Jack W. Smith, MD, PhD
7:00 p.m.  Dinner
8:30 p.m.  Presentation of Distinguished Service Awards
                      Presented by David Wilkinson, MD, PhD, APC President
Thursday, July 13, 2006

7:00 a.m. – 8:00 a.m.  Continental Breakfast
7:00 a.m. – 7:30 a.m.  Workshop Leader Orientation
  Robert Hunter, MD, PhD, Chair, APC P&M Committee and
  Harry Pukay-Martin, Chair, PDAS
9:30 a.m. – 6:00 p.m.  Exhibits
5:00 p.m. – 6:00 p.m.  Poster Display of Thursday Workshop Results

APC/PDAS/PRODS Program:
Plenary Session 1 – Burning Issues in Clinical Practice
8:00 a.m. – 8:10 a.m.  Call to Order
  David Wilkinson, MD, PhD, President, APC
8:10 a.m. – 9:00 a.m.  Overview, Definitions, and Survey Results
  Robert Hunter, MD, PhD, Chair, APC P&M Committee
9:00 a.m. – 9:45 a.m.  Documenting and Selling the Value of Your Effort
  David Wilkinson, MD, PhD, President, APC
9:45 a.m. – 10:15 a.m.  Break
10:15 a.m. – 11:00 a.m.  Professional Component Billing
11:00 a.m. – 11:45 a.m.  Deriving Optimal Clinical Revenues for Your Department
  J. Charles Jennette, MD
12:00 p.m. – 1:30 p.m.  Lunch for participants
12:00 p.m. – 1:30 p.m.  New Chairs Luncheon with APC Council (by invitation)
1:30 p.m. – 3:00 p.m.  Workshops
3:00 p.m. – 3:30 p.m.  Break
3:30 p.m. – 5:00 p.m.  APC Committee Meetings:  Graduate Medical Education
  Committee, Practice and Management Committee, Research
  Committee, Undergraduate Medical Education Committee

CDS Program:
Technology in Pathology Education, Peter Anderson, DVM, PhD, Moderator
8:00 a.m. – 8:15 a.m.  Call to Order
  Carole Pillinger, MD, Chair, CDS
8:15 a.m. – 9:15 a.m.  MedEdPortal of the AAMC
  Delila Ryan
9:15 a.m. – 9:45 a.m.  Computerized Testing in Pathology Education
  Peter Anderson, DVM, PhD
9:45 a.m. – 10:15 a.m.  Break
10:15 a.m. – 11:15 a.m.  Portable Multimedia Devices in Pathology Education
  John Woosley, MD and Howard Reisner, PhD
11:15 a.m. – 12:00 p.m.  Photoshop Workshop
  Paul Strausbauch, MD
12:00 p.m. – 1:30 p.m.  CDS Lunch and Business Meeting

Novel Resources and Survey Reports from the National Board of Medical Examiners, Carole
  Pillinger, MD, Moderator, Aggie Butler, PhD, NBME and David Swanson, PhD, NBME
1:30 p.m. – 2:50 p.m.  Customized Assessment Services with Flexible
  Blueprinting
2:50 p.m. – 3:00 p.m.  The LLU Experience with the NBME Customized Subject
  Examination
  Jeff Cao, MD
3:00 p.m. – 3:30 p.m.  Break
3:30 p.m. – 5:00 p.m.  Grading Guidelines for Use of the Pathology Subject Examination
  (Results from the Web-based Conferences)
  Review and Discussion of the Current Pathology Subject
  Examinations
7:00 p.m. – 8:30 p.m.  Optional: NMBE Item Writing Workshop
  David Swanson, PhD, NBME
Friday, July 14, 2006

7:00 a.m. – 8:00 a.m.  Continental Breakfast
9:30 a.m. – 6:00 p.m.  Exhibits and Poster Display of Thursday Workshop Results

**APC/PDAS/PRODS Program:**

*Plenary Session 2 – The Business of Research*
8:00 a.m. - 8:10 a.m.  Opening Comments
Jonathan Braun, MD, PhD

8:10 a.m. – 9:15 a.m.  Novel Strategies for Research Revenue
Richard Larson, MD, PhD

9:15 a.m. – 9:45 a.m.  The Pathology Business of Big Science
Richard Larson, MD, PhD

9:45 a.m. – 10:15 a.m.  Break

10:15 a.m. – 11:15 a.m.  Capitalizing Pathology Research

11:15 a.m. – 12:00 a.m.  Research Compliance, Compensation, and Incentivization

**CDS Program:**

*Issues in Learning Assessment*, Chuck Hitchcock, MD, PhD, Moderator
8:00 a.m. – 8:45 a.m.  Novel Examination Construction and Analysis
Carolyn Cambor, MD

8:45 a.m. – 9:15 a.m.  Integrated Testing
Sydney Murphree, MD

*Factors Affecting Pathology Education*

9:15 a.m. – 9:45 a.m.  External Forces Affecting Pathology Education
Chuck Hitchcock, MD, PhD

9:45 a.m. – 10:15 a.m.  Break

10:15 a.m. – 10:45 a.m.  Insights into Medical School Curricula
Kusum Kumar, MD

10:45 a.m. – 11:30 a.m.  Variations on the Team-Based Learning Theme
Carole Pillinger, MD, Sidney Murphree, MD and Jeff Cao, MD

11:30 a.m. – 12:00 p.m.  Learning Problems and Solutions for Medical Students
Shivayogi Bhusnurmath, MD

**APC/PDAS/PRODS/CDS Program:**

12:00 p.m. – 1:30 p.m.  APC Lunch and Business Meeting
12:00 p.m. – 1:30 p.m.  PDAS Lunch and Educational Meeting
12:00 p.m. – 1:30 p.m.  PRODS Lunch and Educational Meeting
12:00 p.m. – 1:30 p.m.  CDS Lunch

**PRODS Program:**

1:30 p.m. – 2:00 p.m.  PRODS as Pathology Program Consultants and Reviewers
Robert D. Hoffman, MD, PhD

2:00 p.m. - 2:30 p.m.  Addressing ACLPS Recommendations: Panel Discussion of Best Practices to Strengthen Clinical Pathology Curriculum
Larry Fowler, MD, Stephen Black-Schaffer, MD, David Lewin, MD, David S, Wilkinson, MD, PhD, Bruce Alexander, MD

2:30 p.m. – 3:00 p.m.  Break

3:00 p.m. – 4:00 p.m.  Reports from Pathology Organizations

**APC/PDAS/PRODS/CDS Program:**

5:00 p.m. – 6:00 p.m.  APCREG Reception and Showcase
Alain C. Borczuk, MD, Columbia University Medical Center, and Patricia S. Latham, MD, The George Washington University
Saturday, July 15, 2006
6:30 a.m. – 7:30 a.m.  Continental Breakfast (note earlier time)

APC/PDAS/PRODS/CDS Program:
Plenary Session 3 – Governance and Management of Pathology
Academic Pathology: From the Outside Looking In
7:30 a.m. – 7:45 a.m.  Welcome
David Wilkinson, MD, PhD, President, APC

7:45 a.m. – 8:45 a.m.  National Advocacy
W. Stephen Black-Schaffer, MD

8:45 a.m. – 9:05 a.m.  National Contracts
Philip Chen, MD, PhD

9:05 a.m. – 9:30 a.m.  Government Affairs for Academic Pathologists
Tom Wheeler, MD

9:30 a.m. – 10:00 a.m.  Break

The Academic Pathology Department: Putting It Together
10:00 a.m. – 10:30 a.m.  A Separate Tale: Rebuilding Pathology after Katrina
Fred Rodriguez, MD

10:30 a.m. – 11:30 a.m.  Three Inspiring Tales: Managing the Pie Chart
David Wilkinson, MD, PhD, Moderator

11:30 a.m.  Adjourn

APC/PDAS/PRODS/CDS Program:
12:00 p.m. – 5:30 p.m.  APC Council with Invited Liaisons
REGISTRATION FORM
Association of Pathology Chairs 2006 Annual Meeting

First Name ___________________________ Last Name _________________________________________ (to be printed on badge)

Institution ____________________________________________ Department ____________________________________________

Street Address ______________________________________________________________________________________________

City ___________________________________ State ________ Country __________ Zip or Mail Code _______________________

Phone ________________________ Fax __________________________ Email _________________________________________

SPouse/GUEST ATTENDANCE (if applicable – please provide name only if you are paying for a guest catering fee)
First Name ___________________________________  Last Name _________________________________ (to be printed on badge)

REGISTRATION FEES

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<tr>
<th>Feature</th>
<th>By 6/12</th>
<th>After 6/12</th>
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<tbody>
<tr>
<td>APC Chairs</td>
<td>$800</td>
<td>$975</td>
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<tr>
<td>PDAS – Program Administrators</td>
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<td>PRODS – Program Directors</td>
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<tr>
<td>CDS – Medical School Course Dirs.</td>
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<td>CDS – Non-Members</td>
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<td>CDS – Thursday Only</td>
<td>$400</td>
<td>$500</td>
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<tr>
<td>Residents</td>
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<td>$400</td>
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<tr>
<td>APC Alumni, Senior Fellows</td>
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<td>Other (non-member)</td>
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<td>APC CME Fee</td>
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<td>Banquet/Reception Fee per Guest</td>
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<tr>
<td>Breakfast &amp; Lunch Fee per Guest</td>
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Registration Fee Includes:
- Reception and dinner (Wednesday, July 12) for one participant.
- Daily continental breakfast and lunch for one participant.

Workshop Selection:
I will attend Workshop # ______ (select ONE only) on Thursday, July 13 from 1:30-3:00pm.
(description of workshops is enclosed/attached on separate page)

PAYMENT INFORMATION

- Check enclosed $ ____________ (US currency only) (make checks payable to APC)
- Charge $ ____________ (US) to:
  - VISA □ MasterCard □ American Express

Card Number _____________________________________
Expiration Date ___________________________________
Name on Card ____________________________________
Signature ________________________________________

Fee Information:
- **Guests** may attend the Wednesday, July 12 banquet and reception. The fee is $50 per guest. Continental breakfasts on July 13, 14, and 15 and lunches on July 13 and 14 are available for guests if desired. The fee is $175 per guest. Badges will be provided at the meeting registration desk.
- The fee for **CME applications** is **NOT** included in the registration fee. An additional, non-refundable $50 fee is required and CME applications are subject to approval. You may choose to pay the fee with your registration, OR pay the fee upon submitting a CME application at the meeting.
- **CDS participants** can register for the entire meeting, or for the Thursday, July 13 CDS program only. The CDS section includes Medical School Course Directors. Both members (those with APC departmental membership) and non-members are welcome.

RETURN FORM AND PAYMENT TO
Andrea Jackson, Dir., Mtgs. & Membership Svcs.
Assoc. of Pathology Chairs
9650 Rockville Pike
Bethesda, MD 20814-3993
Fax (301) 634-7990

Questions? Contact the APC office by phone at (301) 634-7880 or by email at ajackson@asip.org

Cancellations require written notification. Prior to 6/12/06, a $100 processing fee will be withheld from refunds. After 6/12/06, a $200 processing fee will be withheld from refunds.

If you require special assistance, please contact APC at least 30 days before the meeting.

If you prefer, you may REGISTER ONLINE at http://www.apcprods.org/2006.html

Click on the “Register Online” link to complete your registration. Preliminary program and hotel/travel information is also located here.
**WORKSHOP DESCRIPTIONS**


Thirteen workshops will be offered on Thursday, July 13, from 1:30-3:00pm. Please mark ONE choice in the space provided on the Registration Form. Workshops are limited to 15 participants each. If your selected workshop is filled, you will be contacted to select another workshop.

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**Workshop 1: Evaluating performance of coding, billing and collecting: Encouraging and monitoring best practices.**
Objectives: To learn the best practices of academic pathology groups from the survey in terms of process, costs and results; To learn how others have implemented best practices in diverse practice situations. Chairs: R. Hunter (APC)/E. Johnson (PDAS)

**Workshop 2: Part A war stories: Sharing successes, failures and challenges.**
Objectives: To learn successful strategies and how to avoid pitfalls of negotiating with hospital administration; How to determine adequate staffing for clinical laboratories and sell it to the administration; Share your successes and failures in justifying (getting paid for) clinical chemistry, toxicology, molecular pathology, microbiology, transfusion medicine, etc. Chairs: R. Elin and F. Gorstein (APC)/G. Harvey (PDAS)

**Workshop 3: Clinical Workload for pathologists in academic institutions.**
Objectives: To learn current thinking on the optimal and actual workload of specialists in pathology; Understand the thinking about how one can equitably assign workload to pathologists in the different anatomic specialties and practice situations (Surgical Pathology, Cytopathology Renal pathology, Hematopathology, Dermatopathology, Neuropathology). Chairs: P. Thomas (APC)/R. Searles (PDAS)

**Workshop 4: Outreach Business Development.**
Objectives: Determine the potential niches that offer opportunities to compete with national labs; Learn some of the methods to develop those niches; Review the value of personalized professional services in outreach testing. Chairs: G. Threatte (APC)/R. Challenger (PDAS)

**Workshop 5: Dealing with the administration(s): Strategies for win-win negotiations.**
Objectives: Learn new ways to become a full partner in planning initiatives and allocating resources at your institution for teaching, research and clinical service; Discuss methods to make pathology visible in the medical center so that we are included and valued when resources are allocated. Chairs: R. Folberg (APC)/J. Baci (PDAS)

**Workshop 6: Developing effective incentives for teaching, service and research: Promulgating the mission and assessing financial productivity.**
Objectives: Learn to avoid losing sight of our mission while we are being buffeted by external forces and a rapidly changing environment; Learn how to put together standards, assess the faculty against those standards and reward the faculty based on the results; Discuss how to successfully modify the evaluation and measuring process to adapt to a rapidly changing environment. Chairs: C. Jennette (APC)/N. Risenhoover (PDAS)

**Workshop 7: Strengthening leadership skills: What works? Leaders are made, not born. How do we develop leadership skills of our faculty.**
Objectives: Obtain methods and materials to prepare faculty for leadership roles in pathology including the role of the chair as many of us prepare for retirement or other chair opportunities; Learn how to prepare our administrative staff for increased responsibility and leadership roles as many of us prepare for retirement or other opportunities. Chairs: P. Kragel (APC)/M. Dixon (PDAS)

**Workshop 8: National contracts and carve-outs: how to beat them.**
Some managed care companies are requiring all pathology and laboratory testing in outpatients be sent to national laboratories. Objectives: Learn strategies employed around the country to counteract this arrangement. Chairs: F. Velazquez (APC)/D. Karsch (PDAS)

**Workshop 9: Metrics for management – The digital dashboard. You can’t manage things well and objectively that you can’t measure.**
Objectives: Learn common measures to assess the overall health of your department; Learn common measures to assess the health of the clinical, teaching, and research missions of your department. Chairs: TBA (APC)/K. Suskie (PDAS)

**Workshop 10: Getting to the table in group practice managed care contracting. Does someone contract for you? Does that person have a detailed understanding of pathology contractions in your area? If not, you need to get to the table.**
Objectives: Learn methods to get to the table for managed care contracting. Chairs: TBA (APC)/T. Dilts (PDAS)

**Workshop 11: Effort reporting and accounting practices: Limiting research fines. The NIH is levying fines, some large, for failure to properly report or document research time.**
Objectives: Learn the best practices of academic pathology groups from the survey in terms of process, costs and results; To learn how others have implemented best practices in diverse practice situations. Chairs: R. Hunter (APC)/E. Johnson (PDAS)

**Workshop 12: Teaching Practice Management to residents.**
Residents need to know the rudiments of practice management before being thrown into the fray. How can we teach them? Objectives: Obtain several curricula for the training of residents in lab administration and the business of pathology; Learn how to set up a course and interest the residents and fellows in the course. Chairs: M. Talbert (APC)/H. Pukay-Martin (PDAS)

**Workshop 13: Billing of molecular pathology. How do we survive and support good service when science has outdistanced the payors.**
Objectives: Learn the basics of billing for molecular pathology testing; Learn the changes introduced for 2006 by the AMA through the CPT-4 publication. Chairs: TBA (APC)/E. Pigo (PDAS)
Association of Pathology Chairs 2006 Annual Meeting  
The Business and Practice of Pathology

HOUSING INFORMATION  
Cheyenne Mountain Resort  
3225 Broadmoor Valley Road  
Colorado Springs, CO 80906  
July 12-15, 2006

Deadline for Housing Reservations:  
June 11, 2006

Rates:  
The conference rate for the APC meeting is $179.00, not including applicable state and local taxes and Daily Resort Fee.

Contact Information:  
When making your reservation, identify yourself as an APC meeting attendee.  
The Reservations telephone number is 800-428-8886.

Resort Information:  
Visit www.cheyennemountain.com for comprehensive information. The resort is located within 20 minutes of the Colorado Springs Airport. For those who choose to fly into Denver, Cheyenne Mountain Resort is a 1-hour drive, or a 20-minute flight to Colorado Springs Airport.